



November 2017

Dear Community Friend:

We are writing to invite you to participate as a sponsor of our 4<sup>th</sup> Annual Amazing Earth Day Race on April 20, 2018 at the Five Rivers Environmental Education Center in Delmar, NY.

The Amazing Earth Day Race is just one of the many events Friends of Five Rivers (FFR) provides to the public. Together with Guided School Program, the Family Fun Program and the Adult Continuing Education Program, FFR programs have touched the lives of over 250,000 children and adults since 1978. Although the Center is owned and operated by NYS Department of Environmental Conservation, these programs are fully funded and operated by FFR.

FFR provides many other areas of support to the Center. We recruit and train volunteers, maintain Nature's Accessible Trail for those with disabilities and cultivate the Wildlife Garden area for all visitors. FFR's volunteers are an integral part of the workings of Five Rivers.

Volunteers and your support will insure a successful Amazing Earth Day Race. For more details on how you can become a sponsor, see the enclosed informational materials. Sponsorship deadline is February 1, 2018.

If you have any questions or concerns, please do not hesitate to contact me at (518) 475-0295 or [FriendsFiveRivers@outlook.com](mailto:FriendsFiveRivers@outlook.com). Thank you in advance for your support.

Sincerely,

A handwritten signature in black ink that reads "Joanne B. Macklin".

Joanne B. Macklin  
Executive Director



**FRIENDS OF FIVE RIVERS**  
**4<sup>th</sup> Annual Amazing Earth Day Race**  
**Five Rivers Environmental Education Center**

**Friday, April 20, 2018**

\_\_\_\_\_ **\$1,000 or more – GOLD EVENT SPONSOR**

**Name and company displayed on registration forms, all pre-event publicity, challenge sign and your logo/banner prominently displayed at event.  
Entry for one team. Public recognition during event program.**

\_\_\_\_\_ **\$500 – SILVER EVENT SPONSOR**

**Name and company displayed on registration forms, all pre-event publicity, challenge sign and your logo/banner prominently displayed at event.  
Public recognition during event program.**

\_\_\_\_\_ **\$250 – CHALLENGE SPONSOR**

**Name and company displayed on registration forms and all pre-event publicity.  
Challenge sign.**

\_\_\_\_\_ **I am enclosing a donation to support the Friends of Five Rivers.**

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\_\_\_\_\_  
**Company Name** *(as it should appear on all printed items)*

\_\_\_\_\_  
**Company Representative & Title**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**Phone**

\_\_\_\_\_  
**Fax**

\_\_\_\_\_  
**Email**

**Sponsorship deadline: February 1, 2018**